

40<sup>th</sup>

Anniversary

Conference and Trade Show

March 27 thru 29, 2025



MARINE HOTEL ASSOCIATION  
by and for the industry

# AGENDA

## ***Thursday, Mar 27***

**9am-5pm**

**Registration – Royal Palm Foyer**

**10am-5pm**

**Exhibitor Set-Up  
Royal Palm and Orchid Ballrooms**

**7pm-9:30pm**

**Opening Event- Mangrove Pool**

## ***Friday, Mar 28***

**8am-5pm**

**Registration – Royal Palm Foyer**

**8am-10am**

**MHA TRIBUTE BREAKFAST  
WITH THE CHEFS  
Vista Ballroom**

**10am-4pm**

**Trade Show Open  
Royal Palm and Orchid Ballroom**

**7pm -10pm**

**Evening event –"Yacht Rock"  
Rocking to the 80's  
Vista Ballroom**

## ***Saturday, Mar 29***

**8am-12pm**

**Registration – Royal Palm  
Foyer**

**8am-10am**

**Conference Breakfast  
Vista Ballroom**

**10am-2:30pm**

**Trade Show Open  
Royal Palm and Orchid Ballrooms**

**7pm-9:30pm**

**Grand Finale  
Join us at the beach!**

**Suggested Attire: Professionally informal during business hours.**

# TOPICS

## **Q&A with the MHA Board**

on growing successful Supplier/Cruise line partnerships

**Moderators:** John Mc Girl – MHA Board Secretary &  
Bruce Tschampel MHA Chairperson

### ***3 Main Questions/Themes:***

- **Industry Trends** – what's new in 2025 that our MHA Community should be aware of?
  - o Changes in Regs for Cruise Line Supply Chain
  - o Specific Supply Challenges that we can partner on
  - o New Products/Areas of Focus
  - o Innovations and new product features that will drive different needs

***For our new Members*** (and refresher for tenured) what are your top tips for successfully partnerships

- o **Cruise Line Perspective** – what they look for in a great supplier relationship
- o **Supplier Perspective** – what they need to support – be successful

***How does MHA support the Industry what do we need from active membership?***

- o As an MHA Board Member how would you describe the value MHA adds
- o How can members optimize their membership – what does an active membership look like

***Followed by open Q&A***

***Saturday Evening:*** Join is for a barbecue at the beach and a fun finale for the close of our 40th anniversary event.

Casual attire and appropriate footwear.

***From all of us at MHA, we wish you a most successful and enjoyable convention.***

# HIGHLIGHTS

## ***Thursday, Evening, March 27***

### ***Opening Reception***

*Sponsored by Heineken Brouwerijen.*

Our traditional opening reception at the Mangrove Pool will be a fitting kick off for our 40th Anniversary program – be sure not to miss the finale we have planned!

## ***Friday, Morning, March 28***

### ***MHA Tribute Breakfast***

*Sponsored by True Grade LLC.*

We're breaking with tradition this morning and hosting a Tribute Breakfast for our members. Stations will be created by our distinguished group of chefs from the MHA Culinary Council. Also featured this morning will be a commemorative video history of MHA hosted by MHA board president, Philippe Faucher.

## ***Friday Evening – 7-10PM***

### ***Yacht Rock!***

We're rocking back to the 80's in honor of MHA's original charter in 1985. Feel free to be creative and get in the spirit of the theme by creating (or digging up!) some fun attire for the evening!

### ***Live Auction!***

Be sure not to miss tonight's Live Auction activity, featuring cruises, luxury getaways and sporting events.

## ***Saturday Morning March 29***

### ***Conference Breakfast – 8-10AM***

*Sponsored by Sump Stammer International Food Supply*

Discussion with MHA Board Members  
(Cruise Line and Supplier Partner Directors) : 45 Minutes

# SPONSORS

## **MHA 40TH ANNIVERSARY CONFERENCE & TRADE SHOW**

### ***SPONSORING MEMBER COMPANIES***

**OPENING RECEPTION  
HEINEKEN BROUWERIJEN**

**MHA TRIBUTE BREAKFAST  
TRUE GRADE LLC**

**CONFERENCE BREAKFAST  
SUMP STAMMER INTERNATIONAL FOOD SUPPLY**

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